

# ZNCC SERVICES AND MEMBERSHIP BENEFITS

## 1. Advocacy



We advocate and promote the interests of our members to local, regional and international authorities by voicing their views and concerns. We aim at fostering our economic liberalization and market-led policies. Our activities includes but not limited to:-

- Support and promote the interests of our esteemed Members and the business community in bilateral, regional and international trade negotiations.
- Work with the authorities on trade facilitation projects that focus on improving the business environment and reducing the cost of doing business.
- Represent and protect the interests of our members and the business community through joint public-private sector committees.
- Conduct and participate in Public-Private Dialogues to shape the inclusive national policies on business and economic growth.

## 2. Information sharing

Information, professional advice and regular updates are important values

that we offer to our members and the business community.

We conduct regular researches and documents on economy, trade and law to keep the business community informed of the latest trends and developments taking place locally, regionally and internationally.



We do so by sharing highlights through our Bulk SMS system, ZNCC Newsletter, and social media. In addition, we advise our members on:-

- Trade opportunities and how to access regional and international markets such as EAC, SADC, COMESA, ASEAN, Europe, United States etc.
- How to face adverse economic situations and indicate what avenues are potentially worth exploring.
- The legal and regulatory aspects of doing business in Zanzibar.

## 3. Networking



Meeting open-minded people and building relationships are core factors

that help to foster business growth. Through our connections with local, regional and international private and public institutions and influencers, we organize and facilitate participation of our members to business events and trade missions. We also hold series of networking events for our members for them to do business together, introduce new products and share values.



Our networking initiatives lie within and outside Zanzibar, and through our strength, we inform our Members about international trade events, seminars, forums, and training courses available. We also organize networking events for Members, Promote cooperation with private sector organizations outside Zanzibar as well as Public sector organizations involved in business.

#### 4. Training

As a business membership organization, we are strongly involved in skills development that involves practical trainings in various business sectors through our partnerships with professional organizations across the globe.



Through our comprehensive network and partnerships, we provide professional skills to our members and other stakeholders that contribute to our advocacy work, increase value to members and strengthen our research base. Our partners in this include German Government through AVT, Zanzibar Vocational Training Authority, UNIDO, GIZ, ENGINE, TMEA and BEST-DIALOGUE. ZNCC strives to ensure that the people trained have the necessary skills and knowledge to excel in their respective fields. A series of top-level conferences for corporates are also held on a regular basis. Demand-driven short term courses for businesses can also be arranged.

